

ReadWorks

ReadWorks Young Professionals Board and Council

Mission Statement

The mission of the ReadWorks Young Professionals Council is to further the growth of ReadWorks, the achievement of its development goals, and to raise awareness to a large and diverse audience through the involvement of interested and energetic young professionals.

About ReadWorks and the Young Professionals Council and Board

ReadWorks is a Brooklyn-based edtech nonprofit that is working to ensure that all students across the country become readers. If a child cannot read, the results are devastating, impacting their entire life. Our innovative online platform is used by over 1.2 million US teachers and others, working with over 17 million students to build vocabulary, improve comprehension, and achieve and exceed proficiency in reading—preparing students for success in school and in life.

There are two levels of commitment to the Young Professionals Council - council member and board member. Further details are given below.

The ReadWorks Young Professionals Council and Board seeks to provide a point of entry to the ReadWorks community for young professionals who are passionate about education, tech, literacy, and/or diversity, equity and inclusion. The idea is not simply to be a fundraising entity. The ideal member will be committed and enthusiastic and have a strong interest in supporting and promoting ReadWorks' mission.

The ReadWorks Young Professionals Council will be included in both fundraising and volunteer initiatives. On the fundraising front, the Council will organize two fundraising events per year, will champion ReadWorks within their companies, organizations, and communities, introduce the ReadWorks team to potential partnerships they might know, and will also be involved in other ReadWorks fundraising/friendraising initiatives. Members will also have volunteer opportunities including in-person and virtual volunteer work.

Council Leadership

The Young Professionals Council is led by two co-chairs and the Board of the YPC - a small board of committed council members. See more about these roles below:

Expectations and Responsibilities

Young Professionals Council

Members of the Young Professionals Council are expected to serve as committed supporters and thoughtful advocates of ReadWorks. While the Council may hold in-person fundraising events in the future, membership is not dependent on location and remote membership is encouraged.

Specific responsibilities and expectations include:

- Spread awareness of ReadWorks
- Help build our community of advocates
- Make thoughtful connections for collaboration or skill set specific projects
- Attend and invite others to participate in ReadWorks fundraising events as well as YPC sponsored events
- Participation in ReadWorks online fundraising and awareness-raising events
- Attend approximately four evening meetings per year (in-person or virtually)
- Minimum two-year term on council

Young Professionals Board

In addition to the responsibilities of the Young Professionals Council, the Young Professionals Board will work closely with ReadWorks staff to establish goals and plans for the YPC to execute and are able to commit additional time and efforts in fundraising, event planning and volunteer initiatives.

Specific responsibilities and expectations include:

- Attend strategy meetings with ReadWorks staff in advance of quarterly YPC meetings
- Provide additional support to Co-Chairs in planning and execution of YPC initiatives
- Opportunity to move into Fundraising and Event Chair positions in the future
- Minimum two-year term on Board
- Aspirational Give/Get of \$1,000 annually

Bonus Points

Participation will provide members of the council and board:

- Opportunity to support and/or learn about a cause you are passionate about (adolescent literacy and reading comprehension)
- Gain experience participating on a nonprofit board/council and exposure to high-level operations including governance issues, event planning, and fundraising efforts
- Introduction into a network of young professionals in various fields
- *Great resume add**

If interested in joining, please contact the ReadWorks Young Professionals Board Co-Chairs, Tami Theodore and Cameron Amstater at RWYPBCC@gmail.com.