

ReadWorks is an education-technology non-profit focused on improving reading comprehension that, through its digital platform, provides research-based content, curricular supports, and other features that integrate with core English Language Arts (ELA) curricula. In the 2020-2021 school year alone, ReadWorks was used by nearly **1 million educators and over 11.5 million students, including those in 93% of the highest-poverty K-8 schools**—the population we are most focused on based on our mission.

We work with corporate partners to support our program both in regions where their offices or operations are located and nationwide.

BENEFITS FOR CORPORATE PARTNERS:

Branding:

- Your company will be featured as a supporter on our [supporters page](#), including your company logo
- Opportunity to sponsor content, an event, or an email blast to the over 700,000 educators and 30,000 parent users nationwide on our email list
- ReadWorks can highlight the partnership on Facebook, Instagram, Twitter, and LinkedIn
- Press release can highlight the partnership along with the company's philanthropic objectives
- Opportunity to sponsor professional development webinars or webinar series, including logo placement and company highlight on webinar materials

Data:

- Annual report for usage data nationwide, with the option to highlight specific regions or states of focus for corporation
- Annual report on email marketing outcomes with company name included

Volunteer Opportunities:

- Virtual volunteer opportunities include an audio drive to record passages in our library and tutoring opportunities
- ReadWorks could benefit from additional, high-level expertise and could offer meaningful skill-based volunteer or 'loaned executive' opportunities to staff

Further Information

To learn more about ReadWorks, our mission, and our research-based approach to reading comprehension, visit www.about.readworks.org. For further information about the corporate partnership process with ReadWorks and your organization, please contact Terry Bowman, our Executive Director, at terry@readworks.org.