

## ReadWorks Advisory Council

### **About ReadWorks**

ReadWorks is an ed tech nonprofit focused on solving the nation's reading comprehension crisis. Driven by cognitive science research, we create and provide world-class content, teacher guidance, and integrated tools to improve teacher effectiveness and student achievement in reading comprehension. All of our content, curricular supports, guidance, and tools can be accessed via our website, [www.readworks.org](http://www.readworks.org), at no cost to teachers and students.

### **Advisory Council Mission**

With more potential than ever to positively affect teacher practice and student outcomes nationwide, ReadWorks formed an Advisory Council to help guide the organization through an era of great uncertainty in American education.

### **Advisory Council Expectations**

As an Advisory Council Member, you will serve as a ReadWorks ambassador in the following ways:

- Helping to raise awareness of ReadWorks within your networks - making connections for possible partnerships
- Offering advice in your areas of expertise
- Assisting with fundraising through network connections and event attendance (optional)

We have three subcommittees that meet with and advise particular ReadWorks teams. Like the full Advisory Council, every subcommittee receives news about open positions at ReadWorks, periodic organizational updates (especially in their area of interest), and specific calls to action.

#### **(Ed)tech Subcommittee**

Working with ReadWorks' Chief Technology Officer, Cameron Swaim, the tech subcommittee supports our technological and data projects by sharing expertise, giving feedback on current tech initiatives, and connections to potential partnerships in the tech/edtech space.

#### **Development and Marketing Subcommittee**

Both our Director of Development, Becca Vaughn, and Director of Marketing and Engagement, Melissa Calder, serve as liaisons for the development and marketing subcommittee.

Subcommittee members support ReadWorks by providing consultation in areas of interest and helping to build partnerships between ReadWorks and foundations/corporations.

#### **Teaching, Learning, and Content (TLC) Subcommittee**

Our Chief Academic Officer, Dr. Susanne Nobles, leads our TLC subcommittee. Members support our TLC team by providing expertise, supporting ReadWorks' research efforts through guidance and connections, and giving feedback on upcoming and existing projects/products.

The Advisory Council meets **two times per year** over video and optionally at organizational events. Though the time commitment is small, Readworks' Advisory Council will play an integral part in our continued innovation and growth. If interested in joining, please contact Margo Doolittle at [margo@readworks.org](mailto:margo@readworks.org).